

# Keynote

David Bohlke







## Featured **TED**TALKS







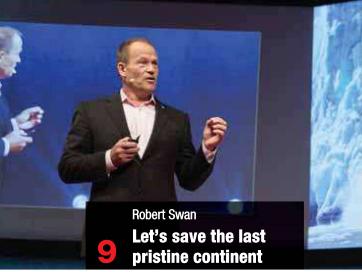


















## **Scope and Sequence**

**LESSON A** 

UNIT	VOCABULARY	LISTENING	LANGUAGE FOCUS	SPEAKING
Passions	Music and movie genres	My passion for music Phillip Jones, musician	Function Talking about likes and interests Grammar Simple present	I like hip- hop a lot
2 Spending Habits	Things we spend money on	How I spend my money Stella Hekker, student	Function Talking about habits and routines Grammar Simple present with adverbs of frequency	Take a guess
3 Career Paths	Job titles	Interview with a TV presenter Richard Lenton, journalist	Function Asking about and describing jobs Grammar like vs. would like	A future job
	PRESENTATION	1 Introducing some	one you know	
4 Talents	Collocations to describe abilities	A unique ability Okotanpe, contact juggler	Function Describing abilities and talents Grammar can/can't	A talented class
5 Technology	Adjectives to describe gadgets	How I used drones to make an amazing video Sam Cossman, explorer	Function Describing things and how they work Grammar Quantifiers	Wearable technology
6 Challenges	Daily challenges	It's no big deal Vasu Sojitra, skier	Function Describing sequence Grammar Time clauses	Dealing with exam stress
	PRESENTATION :	2 Presenting a favor	ite piece of technology	

**LESSON B** 

LESSON C	LESSON D		LESSON E	
READING	TED TALK	PRESENTATION SKILLS	COMMUNICATE	WRITING
Bluegrass for a new generation	BLUEGRASS FROM NEW JERSEY Sleepy Man Banjo Boys	Introducing yourself	Getting to know you	Write an email to introduce yourself
Buy nothing new	WEARING NOTHING NEW Jessi Arrington	Using effective body language	Are you a green shopper?	Writing a social media post
A dancer's dream	THE JOY OF SURFING IN ICE-COLD WATER Chris Burkard	Thanking the audience	What's my job?	Writing about a dream job
	1	1		
Pro gaming: A dream career?	THE ORCHESTRA IN MY MOUTH Tom Thum	Introducing a topic	Recommending a job	Writing about someone with an unusual ability
Flying like a bird	FLY WITH THE JETMAN  Yves Rossy	Using gestures effectively	A new app	Writing a review of a piece of technology
Living without fear	HOW I USE SONAR TO NAVIGATE THE WORLD Daniel Kish	Involving your audience	Dos and don'ts	Writing about a person who overcame a challenge

## **Scope and Sequence**

**LESSON A** 

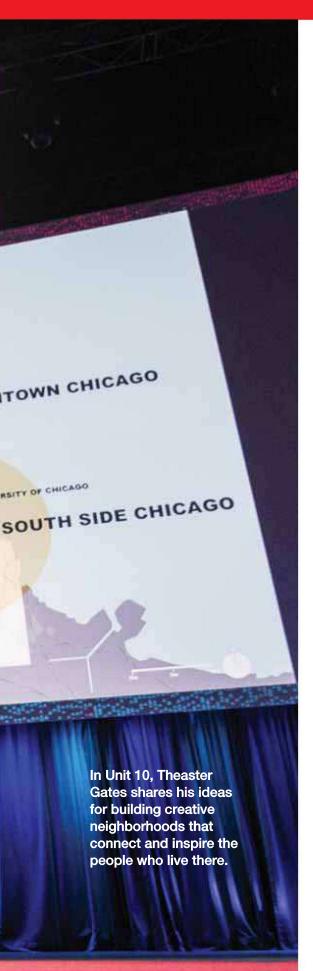
**LESSON B** 

UNI	T .	VOCABULARY	LISTENING	LANGUAGE FOCUS	SPEAKING
7	Confidence	Adjectives for describing appearance and personality	Like mother, like daughter Bonnie Kim, school consultant	Function Describing people Grammar Modifying adverbs	A movie of your life
8	Wild Places	Natural places	An amazing place Ross Donihue and Marty Schnure, cartographers	Function Making comparisons Grammar Comparative and superlative adjectives	What do you know?
9	Achlevements	Collocations for describing personal achievements	My great achievement Scott Leefe, marathon runner	Function Talking about the past Grammar Simple past	Round- the-world adventure
		PRESENTATION	3 Describing an ama	zing place you visited	
10	Creative Cities	Collocations for describing neighborhoods	The neighborhood where I grew up Craig Albrightson, lecturer	Function Offering suggestions Grammar should/shouldn't	The right neighborhood
1	Picture Perfect	Nouns and adjectives related to photography	My perfect photo Hannah Reyes, photographer	Function Asking for and giving opinions Grammar Sense verbs	Is it real?
12	2 Healthy Habits	Collocations for talking about good and bad habits	My healthy (and unhealthy) habits David Matijasevich, teacher	Function Talking about real conditions Grammar Real conditionals	Healthy choices
		PRESENTATION	4 Describing an issu	e or challenge in your cor	mmunity

LESSON C	LESSON D		LESSON E	
READING	TED TALK	PRESENTATION SKILLS	COMMUNICATE	WRITING
Pressure to be "perfect"	WHY THINKING YOU'RE UGLY IS BAD FOR YOU Meaghan Ramsey	Adding support by giving statistics	A class poll	Writing about a friend
An otherworldly place	UNSEEN FOOTAGE, UNTAMED NATURE Karen Bass	Showing enthusiasm	A tourism poster	Writing about a place you'd like to visit
Extreme survival	LET'S SAVE THE LAST PRISTINE CONTINENT Robert Swan	Pausing effectively	An achievement	Writing about someone who achieved something
				-
Reshaping a city	HOW TO REVIVE A NEIGHBORHOOD Theaster Gates	Paraphrasing key points	Planning neighborhood improvements	Write suggestions for improving your town
Unreal images of nature	IMPOSSIBLE PHOTOGRAPHY Erik Johansson	Introducing a visual	Animal hybrids	Writing about a photograph
A simple solution	THE SIMPLE POWER OF HANDWASHING Myriam Sidibe	Getting the audience's attention	Fact or myth?	Writing health tips

## Welcome to Keynote!





#### LISTENING AND SPEAKING

- Practice listening to real people talking about the unit topic. Reallife people featured in this book include a musician, a journalist, and an explorer.
- Develop your speaking confidence with a model conversation and guided speaking tasks.

See pages 111, 113

#### VOCABULARY AND GRAMMAR

- In each unit, you'll learn key words, phrases, and grammar structures for talking about the unit topic.
- Build language and visual literacy skills with real-life information—in Unit 10, you'll discover eight keys for making a great neighborhood.

See pages 110, 112

#### **READING**

- Develop your reading and vocabulary skills with a specially adapted reading passage. In Unit 10, you'll learn how an artist is reshaping an entire neighborhood.
- The passage includes several words and phrases that appear later in the TED Talk.

See pages 114-115

#### **VIEWING**

- Practice your viewing and critical thinking skills as you watch a specially adapted TED Talk.
- Notice how TED speakers use effective language and communication skills to present their ideas.

See pages 116-117

### COMMUNICATING AND PRESENTING

 Use your creativity and collaboration skills in a final task that reviews language and ideas from the unit.

See page 118

 Build your speaking confidence further in a Presentation task (after every three units).

See page 139

#### **WRITING**

 Communicate your own ideas about the unit topic in a controlled writing task.

See page 118

 Develop your writing and language skills further in the Keynote Workbook and online at MyKeynoteOnline.

### What is **TED**?

TED has a simple goal: to spread great ideas. Every year, hundreds of presenters share ideas at TED events around the world. Millions of people watch TED Talks online. The talks inspire many people to change their attitudes and their lives.

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#### **SPREADING IDEAS WORLDWIDE**

Over 10,000

TED x events in 167 countries

Over 2,200
TED TALKS recorded

translated into

Over

1,000,000,000

views of TED TALKS at TED.com



#### **UNIT GOALS**

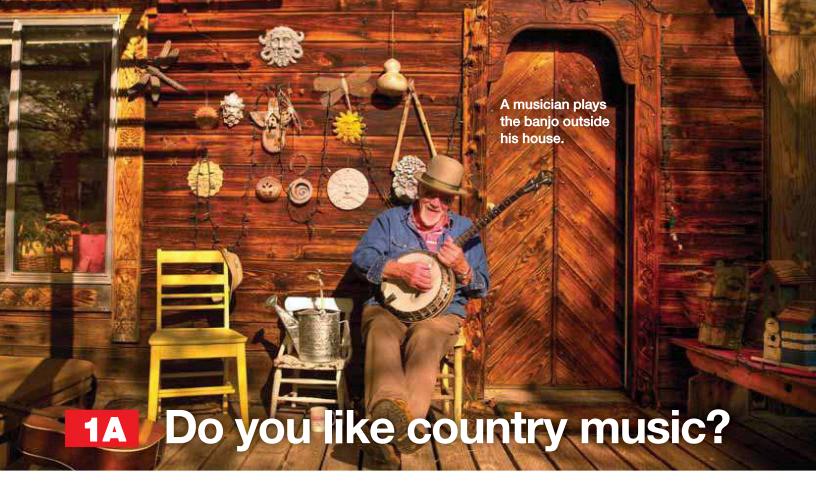
#### In this unit, you will ...

- talk about likes and interests.
- · read about three young musicians.
- watch a TED Talk about the joy of performing music.

#### **WARM UP**

1.1 Watch part of Sleepy Man Banjo Boys' TED Talk. Answer the questions with a partner.

- 1 Do you like the boys' music? Why or why not?
- 2 Who's your favorite musician?



#### **VOCABULARY Likes**

A Complete the chart below using the words in the box.

action classical country/folk horror jazz rock romantic comedy science fiction

Types of music	Types of movies

- **B** Work with a partner. Add two more words to each column.
- C Work with a partner. What types of music and movies do you like?

I like romantic comedies. How about you?

I like action movies.

#### **LISTENING** My passion for music

#### Previewing a task

Before you listen, look carefully at the task. Read all the words and ask yourself, "What am I listening for?" Think about possible words you may hear.

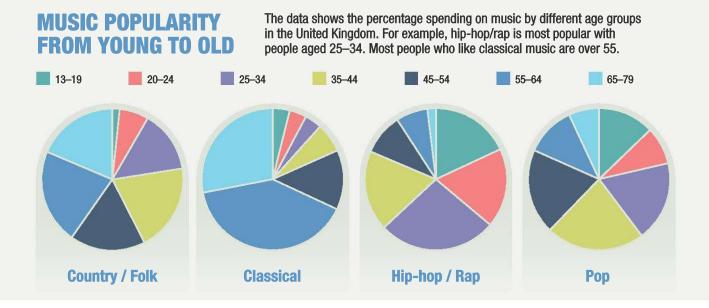
A	1.2 Philip Jone musical instrumen		. Watch and check [✓]	the
	$\square$ bass guitar	☐ banjo	☐ acoustic guitar	
	☐ mandolin	☐ ukulele	☐ electric guitar	
В	▶ 1.2 Watch aga	ain. Complete th	e sentences.	
	1 "I love listening t and recording m		so like	
	2 "I'm a member of	of an Irish	band."	
C	CRITICAL THINK	ING		
	Personalizing Dog band plays? Discu	•	sic that Philip Jones's er.	Philip Jones performs live.
SI	PEAKING Talki	ng about favo	orites	
A	1.3 Do the two	people like the	same kind of music?	
	A: Oh, listen! This	is my favorite pie	ece of music!	
	B: Really? Who's	the composer?		
	A: Bach. I love his	music.		like his music a lot / really like his music
	B: Yeah? I don't k	now him very we	ell.	
	A: Oh, I think his r	nusic is amazi <mark>ng</mark>		incredible / wonderful
	B: Yeah? I don't lil	ke classical musi	c so much.	that much / very much
	A: Really? So wha	nt kind of music o	lo you like?	sort of / type of
	<b>B:</b> Anything really.	My favorite singe	er is Bruno Mars.	
В	Practice the conve	ersation with a p	artner. Practice again ι	using the words on the right.
C	Write one favorite	for each catego	ry. Work in a group. Sh	nare your ideas.
	<b>1</b> singer:	*	3	actor:
	2 song:		4	• movie:
	My favo	rite singer is Tayl	or Swift.	

Really? What's your favorite song?

## **1B** What's your favorite?

#### **LANGUAGE FOCUS** Discussing favorites

A 1.4 Read the information below. Which age group likes each type of music the most?



- **B** 1.5 Two people are talking about the information above. Watch and circle the correct words.
  - 1 The man's grandmother (likes/doesn't like) classical music. She (likes/doesn't like) pop music.
  - 2 The man (likes/doesn't like) rap music. He (loves/hates) pop music.
- C 1.6 Watch and study the language in the chart.

Talking about likes and interests					
What's your favorite movie?	My	favorite movie i	s Transfori	mers.	
Who are your favorite actors?	My	favorite actors	are Matt D	amon and Will Smith.	
Do you like K-pop? Does he like R&B?		s, I do. / No, I do s, he does. / No		country music. n't. He likes jazz.	
What kind of music do you like?	ı	love really like	hip-hop		
		like hip-hop	a lot.	a lot.	
What kind of music don't you like?	1	don't like	pop	at all. very much.	
,		hate	pop.		

For more information on **simple present**, see Grammar Summary 1 on page 155.

- Match each question to the best response.
  - 1 What's your favorite movie?
- No, she doesn't.
- 2 Do you like action movies?

I hate classical music.

- **3** Who are your favorite singers?
- The Martian.
- **4** What kind of music don't you like?

- I like science fiction movies.
- **5** Does your teacher like country music?
- Yes, I do.

6 What kind of movies do you like?

- Nicki Minaj and Rihanna.
- Work with a partner. Answer the questions in **D** with your own information.
- F 1.7 Complete the information. Circle the correct words. Listen and check your answers.

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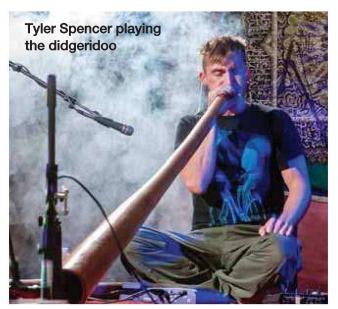
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Tyler Spencer lives in Oregon, in the United States. He has an unusual hobby. He ¹(**like/likes**) to play the didgeridoo, a traditional instrument from Australia.

Tyler doesn't really <sup>2</sup>(**like/likes**) to buy didgeridoos. He prefers to make his own. His favorite materials to work with <sup>3</sup>(**is/are**) bamboo, oak, and other hardwoods.

These days more and more people <sup>4</sup>(**like/likes**) to play the didgeridoo. Oregon's InDidjInUs festival attracts visitors from around the world. Tyler likes the festival <sup>5</sup>(**at all/very much**) because he can meet people who share his passion.



#### **SPEAKING** I like hip-hop a lot.

Write two things you like and one thing you don't like for each category.

Тур	es of music	Singer or group	Types of movies

B Listen to your partner's three things. Guess which one your partner doesn't like.

I'll go first: K-pop, rock, and hip-hop.

I think you like K-pop and hip-hop. You don't like rock.

You're wrong. I don't like K-pop at all. I love rock.



#### **PRE-READING Skimming**

- A Skim the reading. How did the boys become interested in bluegrass?
  - **a** They saw a music video online.
- **b** Their music teacher loved bluegrass.
- **c** They went to a bluegrass concert.

B Read the passage. Check your answer to A.

#### 1.8

ot many teenagers would say that they really like folk music. But Sleepy Man Banjo Boys are different—their passion is bluegrass,<sup>1</sup> and they're bringing it to a new generation.<sup>2</sup>

The **band** is made up of three teenage brothers from New Jersey, United States—a place which is known more for its rock music. So how did they start playing bluegrass?

The boys were on YouTube one day and saw an old music video of Earl Scruggs—a famous bluegrass musician. "We were like, 'Wow, we've never heard anything like this,'" says Tommy. The boys listened to some more songs, started learning some **traditional** bluegrass music, and the band was born.

A short time later, they posted a YouTube video of themselves playing music at home. People were **amazed** to see such young boys playing bluegrass so well. Millions of people watched the video, and just two weeks later, the boys appeared on TV for the first time.

The brothers are now starting to **create** their own kind of bluegrass music, writing their own songs and adding lyrics.<sup>3</sup> "We're not singing about, you know, the old country road and the barn,"<sup>4</sup> explains Tommy. "I'm not saying that's bad, but we're singing about more **modern** things."

 $<sup>^{\</sup>rm 1}$  bluegrass:  $\it n.$  a type of folk music that started in the United States

<sup>&</sup>lt;sup>2</sup> generation: n. a group of people of a similar age

<sup>&</sup>lt;sup>3</sup> lyrics: n. the words to a song

<sup>&</sup>lt;sup>4</sup> barn: n. a building on a farm to keep animals in

#### **UNDERSTANDING MAIN IDEAS** Which of the following does the passage mention? ☐ where the boys are from ☐ the boys' favorite song ☐ how the boys became famous $\Box$ the type of things the boys sing about **UNDERSTANDING DETAILS** Circle T for true or F for false. **1** The three boys in the band are related to each other. 2 Sleepy Man Banjo Boys started as a rock band. 3 New Jersey is famous for bluegrass music. **4** The band's first YouTube video showed them on TV. **5** Sleepy Man Banjo Boys make their own bluegrass songs. Т F UNDERSTANDING SEQUENCE Number the events (1–6) in the order they happened. **a** \_\_\_\_\_ The brothers make a video and put it on YouTube. **b** \_\_\_\_\_ The brothers start to learn some bluegrass songs. **c** \_\_\_\_\_ The brothers appear on TV. **d** \_\_\_\_\_ Many people watch the video. **e** \_\_\_\_\_ The brothers start to write their own bluegrass songs. **f** \_\_\_\_1 The brothers watch a YouTube video of a famous bluegrass musician. **BUILDING VOCABULARY** A Choose the correct option to complete the sentences. 1 An example of a band is \_\_\_\_\_ **a** Earl Scruggs **b** Sleepy Man Banjo Boys 2 An example of a **modern** instrument is \_\_\_\_\_ a an electric guitar **b** a banjo **3** An example of a **traditional** type of music is \_\_\_\_\_. a country **b** rap 4 If you create something, you \_\_\_\_\_it.

#### **B** CRITICAL THINKING

**5** If you are **amazed**, you are very \_\_\_\_\_.

a find

a happy

Personalizing What kinds of **traditional** music come from your country? What are the **traditional** instruments?

**b** make

**b** surprised

## Bluegrass from New Jersey

#### **TED**TALKS

**SLEEPY MAN BANJO BOYS** are from the U.S. **state** of New Jersey—what they jokingly call "the bluegrass **capital** of the **world**." These young brothers were inspired to teach themselves a new kind of music and share it with the world. Their idea worth spreading is that making music brings equal **joy** to the musicians and the listeners.

## rsey— e young nd

#### **PREVIEWING**

Read the paragraph above. Match each **bold** word to its meaning. You will hear these words in the TED Talk.

1	planet Earth:	3 main place for an activity:
2	happiness:	4 a region of a country:

#### **VIEWING**

A	▶ 1.9	Watch the	TED Talk.	Match eac	h name to th	ne correct age	and instrument
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1	10	0	0	Tommy	0	0	fiddle
2	14	0	0	Jonny	0	0	banjo
3	15	0	0	Robbie	0	0	quitar

**B** Look at the picture on page 21. Tell your partner about each person.

This is Tommy. He's 15, and he plays guitar.

- C 1.9 Watch the TED Talk again. How did the band get its name?
  - a When Jonny started to play the banjo, he was very little and often fell asleep.
  - **b** When the boys first started playing bluegrass, the music made them feel sleepy.
  - **c** When Jonny first started to play the banjo, it looked like he was sleeping.

#### **D** CRITICAL THINKING

Inference Why does the audience laugh after Tommy says, "We're three brothers from New Jersey—you know, the bluegrass capital of the world"?

- a It's unusual for brothers to play bluegrass.
- **b** New Jersey is not at all famous for bluegrass.
- **c** Bluegrass is popular in the United States but not the rest of the world.